

## Sports Arenas and Synchronized Time Systems



Sports arenas are the center of entertainment as thousands of fans come to cheer for their favorite teams. In order for these fans to enjoy themselves to the fullest, the behind-the-scenes operations at the sports arena need to be kept running on time and efficiently. Sports arenas have many different functions going on simultaneously. Everything from selling tickets, opening the gates, opening the concession stands selling food and drinks, coordinating the maintenance staff and starting the game, all require scheduling. Utilizing a synchronized clock system within a sports arena can help keep all of these tasks on time, creating a streamlined experience for all fans. Since these arenas have so many events happening on a daily basis, keeping all of them under control can prove to be difficult. Utilizing a synchronized time system can help keep all major operations and tasks running on time and ensure that all staff is working efficiently. With a system in place, events will start on time, maintenance crews will keep up with necessary duties, and the fans will always know what time it is.

**A synchronized time system can provide many benefits within a sports arena, including:**



### **Keeping Events Synchronized with Television Broadcasts –**

With the pressure from television stations and advertisers, it's important that sporting events start on time and resume properly when coming back from commercial breaks. The referees must make sure that their event is in sync with the television broadcast and that viewers don't miss

a minute of the action. In order for that to occur, both referees and broadcasters at the live event must always know exactly what time it is to remain coordinated.

**Helping Vendors Maximize Sales –** It's important for all vendors to know when an event starts and ends in order to make sure that they are fully staffed and can handle the volume. With a synchronized clock system, all of the vendors have access to the correct time and will know when to have their areas staffed for sales. Similarly, they also need to know exactly when the event is coming to an end so they can take the necessary actions before closing.

**Keeping Employees On Time –** With a synchronized clock system, all employees of the sports arena will know exactly what time their duties are scheduled to be started and completed. From members of the janitorial staff to those on the security staff, a synchronized clock system helps keep everyone on time so that all operations can run perfectly.

These are just a few of the ways a synchronized clock system can help keep a sports arena running on time and efficiently.

For more information and a complimentary consultation, please contact your dedicated Sapling representative.